

**A comparison study of  
pain relief from dysmenorrhea between  
a vibrating tampon  
and ibuprofen**

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# Objectives

- Define and explain the physiology and treatment of dysmenorrhea
- Introduce the use of vibration as a novel treatment therapy for dysmenorrhea
- Outline the results of a USA clinical study of the vibrating tampon vs Ibuprofen
- Provide insights into the practice experience report (PER) in Switzerland

# **Dysmenorrhea**

# Dysmenorrhea

Onset with or shortly prior to menstruation  
lasting 1-2 days.

Spasmodic pain over background of constant  
lower abdominal pain

Radiates to the back or  
anterior and/or medial thigh

Associated sx:

Nausea/Vomiting 89%

Diarrhea 60%

Headache 45%

Fatigue /Malaise 80%



# Dysmenorrhea

- Peaks in late adolescence 80%
- Incidence decreases with age and parity
- 50% women suffer monthly
- 10% women incapacitated with pain
- \$600 million lost work hours in US alone

# Classification of pain

## verbal multidimensional scoring system (VMS)

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### Grade

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Grade 0: Menstruation is not painful and daily activity is unaffected

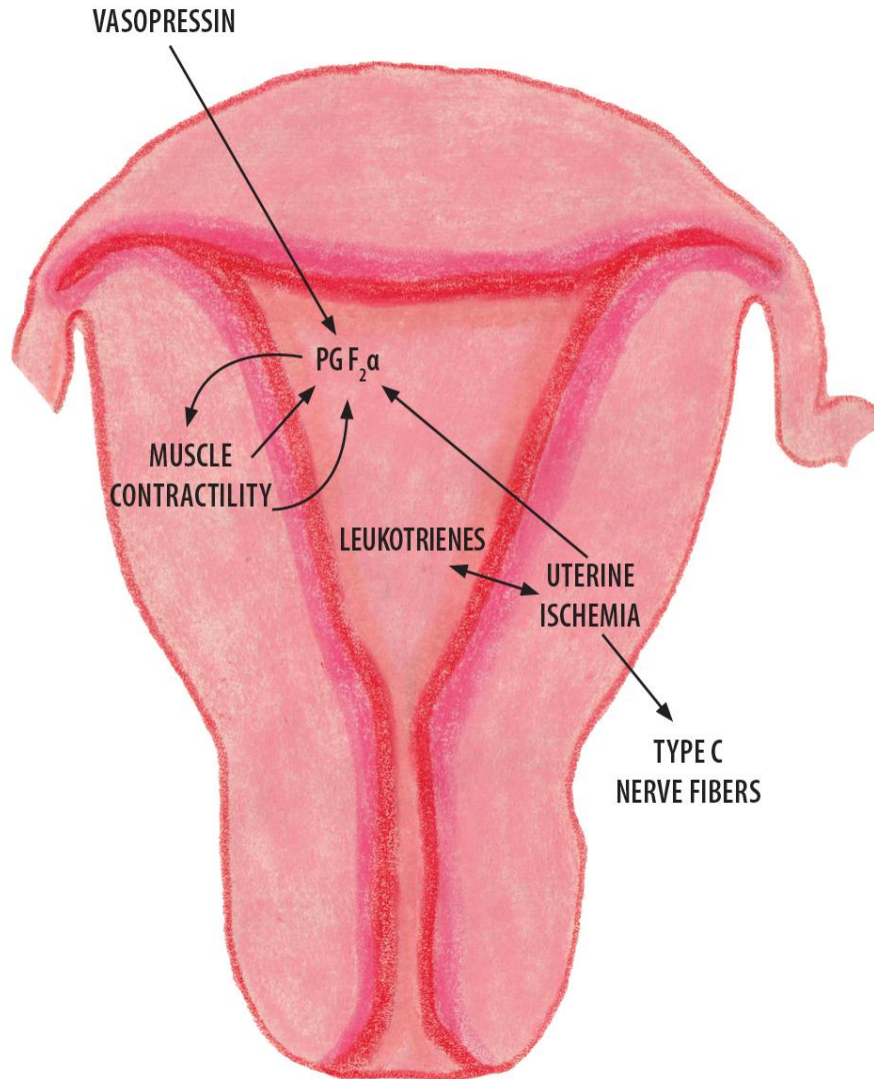
Grade 1: Menstruation is painful but seldom inhibits the woman's normal activity. Analgesics are seldom required. Mild pain

Grade 2: Daily activity affected. Analgesics required and give relief so that absence from work or school is unusual. Moderate pain

Grade 3: Activity clearly inhibited. Poor effect of analgesics. Vegetative symptoms, e.g. headache, tiredness, nausea, vomiting and diarrhea. Severe pain

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# PATHOPHYSIOLOGY OF DYSMENORRHEA



## **VASOPRESSIN**

mediates production of prostaglandins

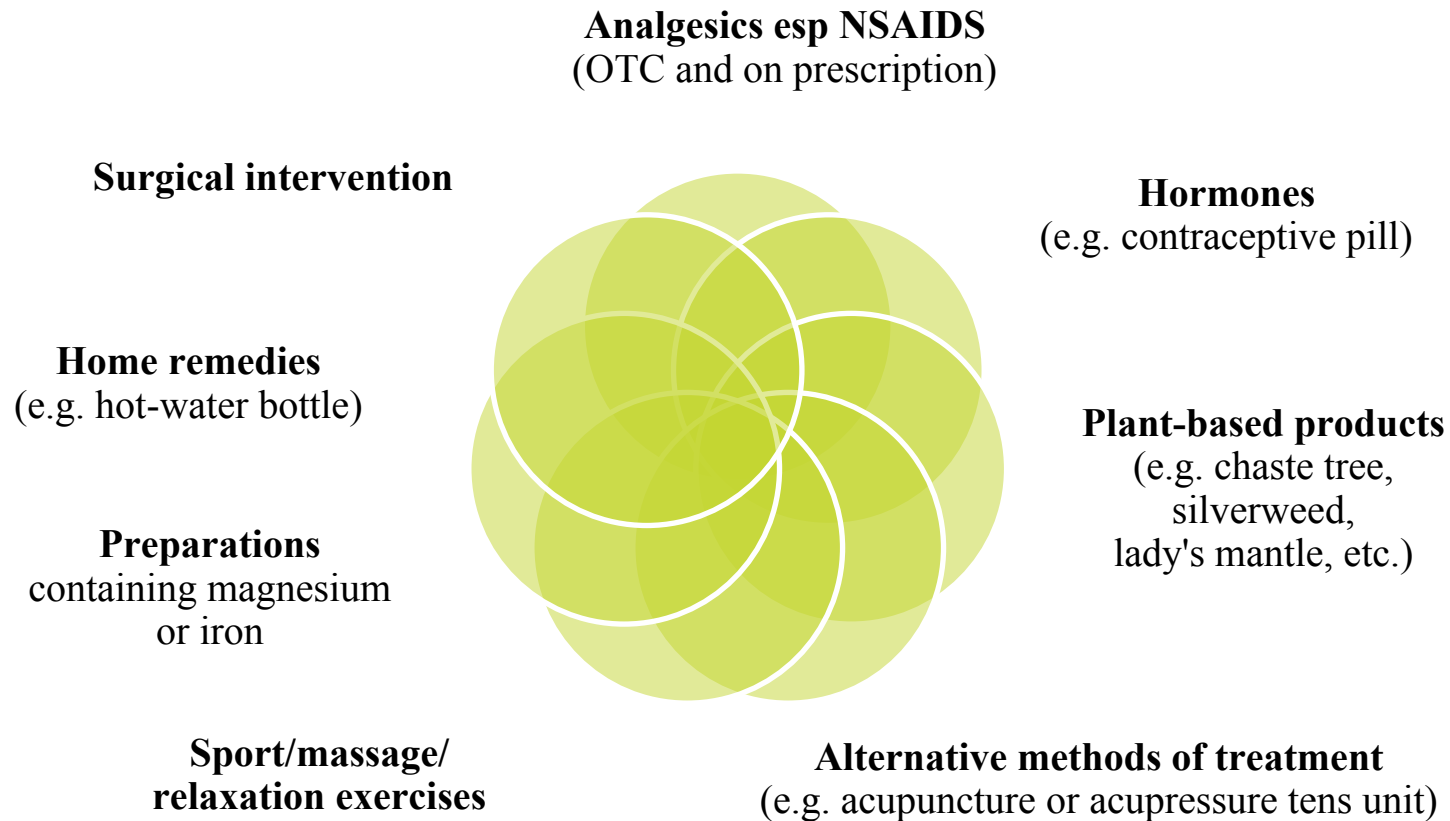
## **PROSTAGLANDIN F<sub>2</sub>α**

potent vasoconstrictor  
uterine muscle stimulant

## **LEUKOTRIENES**

stimulates Type C nerve fibers

# Treatments for dysmenorrhea





# **Vibration:**

## **A new treatment approach**

# Tamia

*...a novel and unique approach*



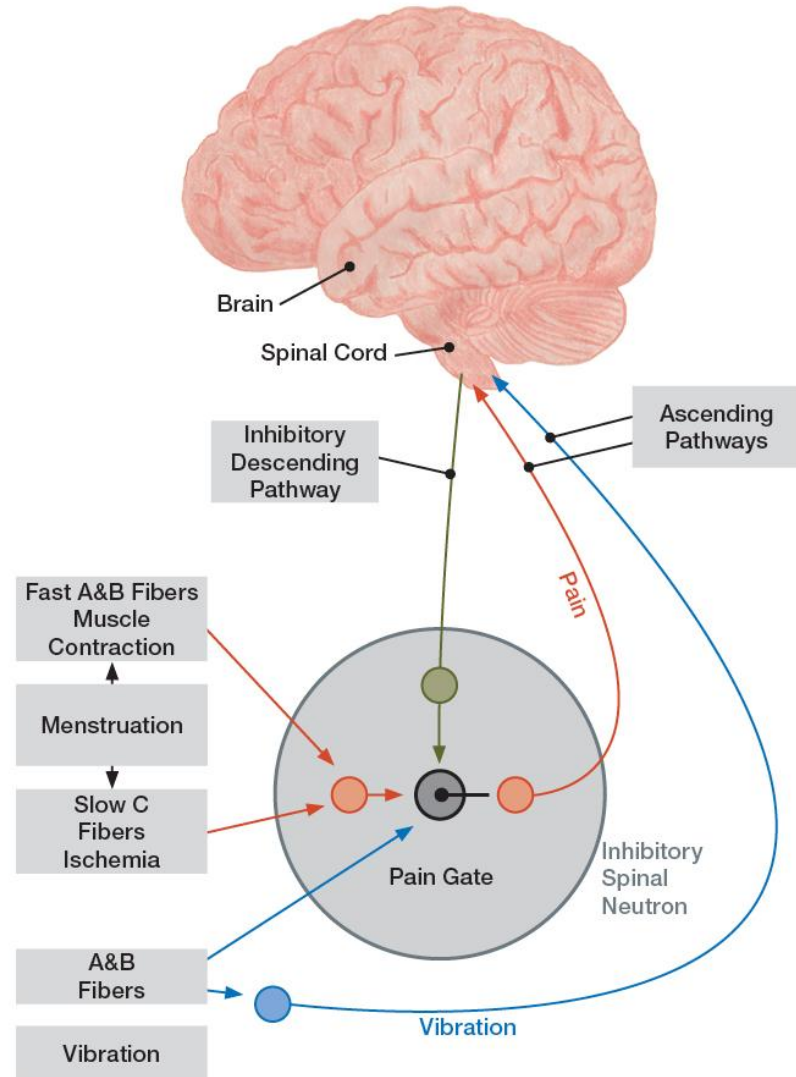
Outside controller with  
embedded battery 1.5 V

Tampon with embedded vibratory  
microunit

Light absorbency one droplet

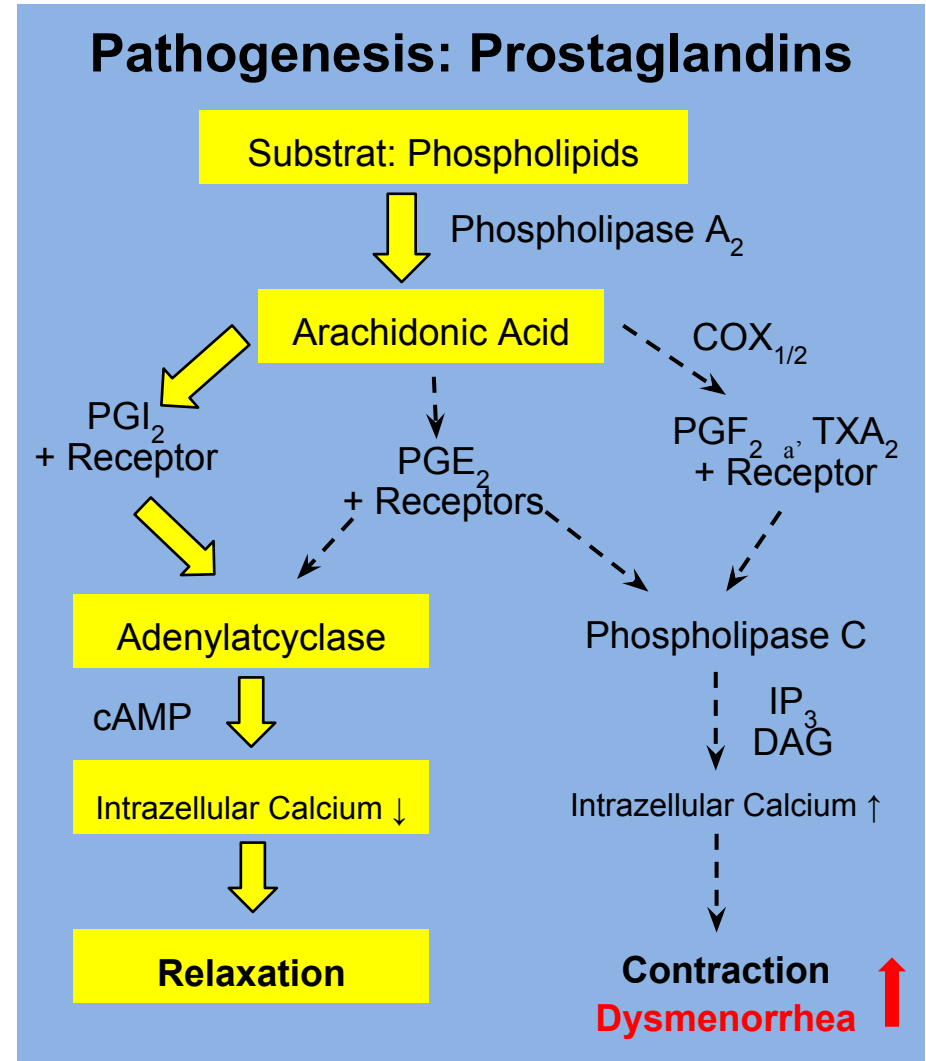
# How does vibration work to treat period pain?

## Hypothesis I Gate theory of pain



# How does vibration work to treat period pain?

## Hypothesis II Modulation of Prostaglandins





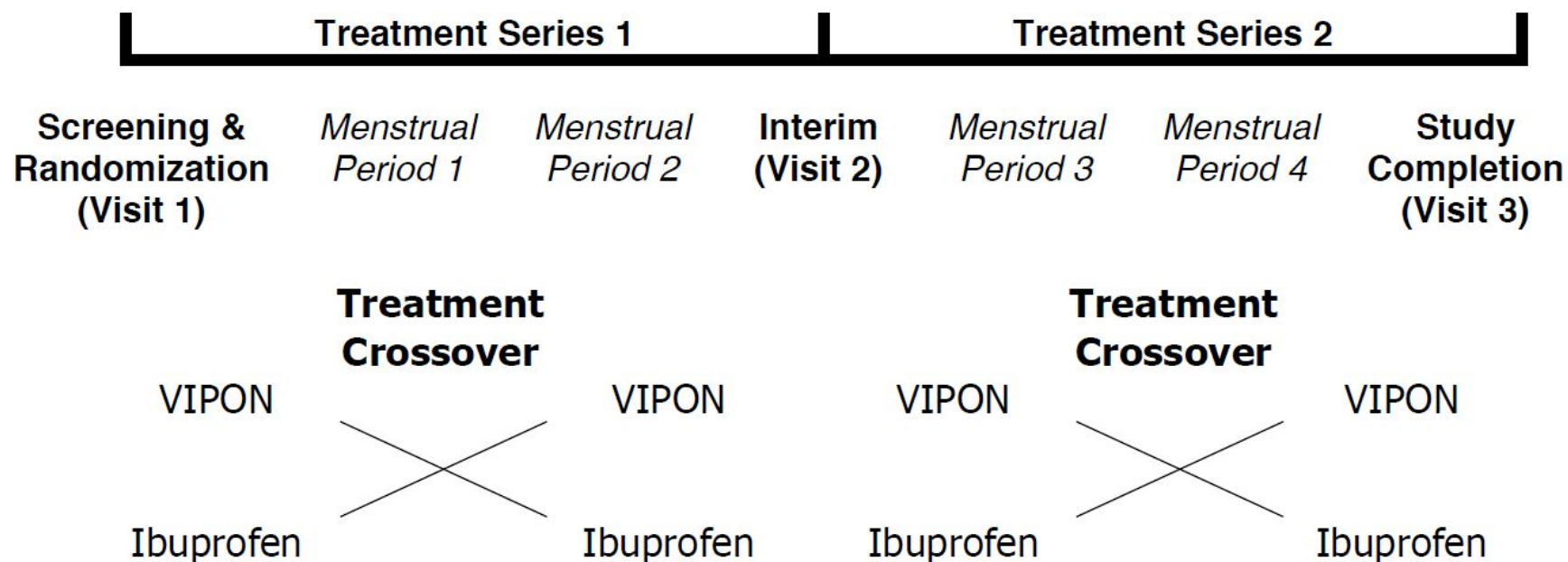
# **Vibrating tampon vs Ibuprofen: Results of USA clinical study**



# **A Randomized Four-Way Crossover Comparison Study of Pain Relief from Dysmenorrhea Between the VIPON Tampon and Ibuprofen**

- Randomized open label prospective non-inferiority study comparing vibratory tampon (referred to as VIPON) through direct intravaginal application with OTC Ibuprofen for relief of menstrual pain
- Conducted at 2 academic medical centers in the Midwestern United States
- Approved by the institutional review committees at each site and registered with [www.clinicaltrials.gov](http://www.clinicaltrials.gov)

# Four-way crossover study design



Ibuprofen doses: 200-400 mg.



# Inclusion/Exclusion

- Study Population: Women age 18 or greater with self-reported dysmenorrhea.
- Inclusion:
  - history of regular menstrual cycles for at least 4 months preceding the study,
  - reliable contraception use
  - willingness to use tampons for collection of menstrual flow
  - medical ability to use Ibuprofen.
- Exclusion:
  - pregnancy,
  - allergic to ibuprofen,



# Pain Assessment

Onset of menstrual pain subjects were instructed to complete pain scale

Pain was reported 15 min., 30 min., 1 hr., 2 hr., 8 hr. Rescue medication was permitted at 2 hrs. if needed

## Sample Pain and Symptom Relief Assessment Form

Please complete the following pain relief assessment scale by circling the number that best describes your pain.

Date: \_\_\_\_\_

1) Pre-dose pain assessment (0 min)

Time: \_\_\_\_\_

### General pain assessment:

None	Mild	Moderate	Severe	Worst Pain
0	2 3	4 5	6 7 8	9 10

### Abdominal pain assessment:

None	Slight	Moderate	Severe	Intolerable
0	1	2	3	4

### Cramp pain assessment:

None	Slight	Moderate	Severe	Intolerable
0	1	2	3	4

### Back pain assessment:

None	Slight	Moderate	Severe	Intolerable
0	1	2	3	4

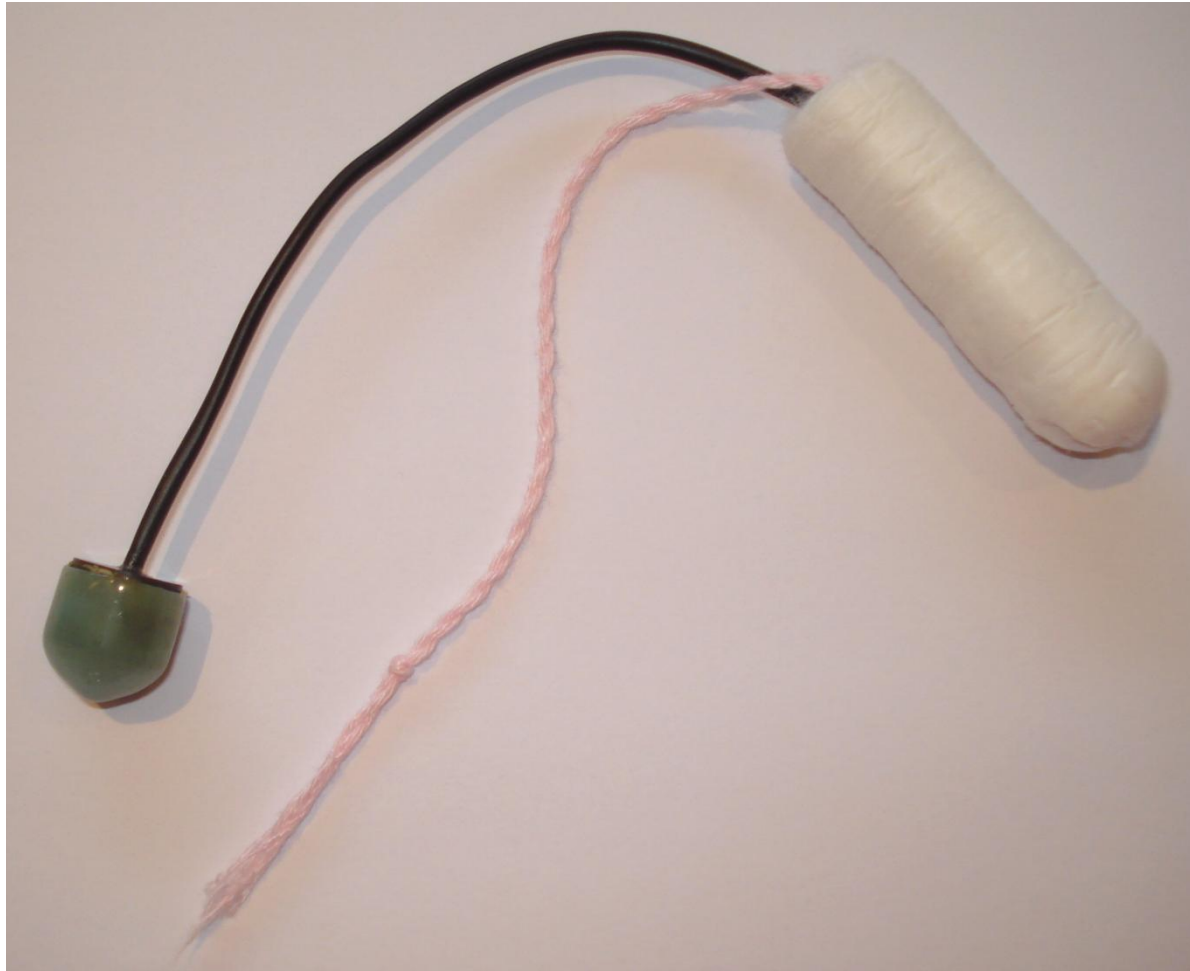
2) ADMINISTER INVESTIGATIONAL PRODUCTS AFTER COMPLETING THE 0 MIN PAIN ASSESSMENT SCALE.

RECORD TIME OF TREATMENT: \_\_\_\_\_

# Study population

Variable		01 Unlv of Kansas Medical Center (n=51)	02 Truman Medical Center (n=64)	Total (n=115)
Age (years)	Mean $\pm$ Std Dev	31.2 $\pm$ 7.3	32.8 $\pm$ 8.7	32.1 $\pm$ 8.1
	Range	18.9 – 45.9	18.1 – 48.1	18.1 – 48.1
Weight (lbs)	Mean $\pm$ Std Dev	172.0 $\pm$ 57.1	169.8 $\pm$ 49.1	170.8 $\pm$ 52.6
	Range	74.0 – 312.0	106.0 – 347.0	74.0 – 347.0
Height (in)	Mean $\pm$ Std Dev	64.7 $\pm$ 2.2	64.5 $\pm$ 2.9	64.6 $\pm$ 2.6
	Range	59.0 – 71.0	53.0 – 70.0	53.0 – 71.0
Race	White	34 (66.7%)	33 (51.6%)	67 (59.2%)
	Black	16 (31.4%)	26 (40.6%)	42 (36.5%)
	Asian	0 ( 0.0%)	2 ( 3.1%)	2 ( 1.7%)
	East Indian	1 ( 2.0%)	0 ( 0.0%)	1 ( 0.9%)
	West Indian	0 ( 0.0%)	1 ( 1.6%)	1 ( 0.9%)
	Indian	0 ( 0.0%)	1 ( 1.6%)	1 ( 0.9%)
	Mulatto	0 ( 0.0%)	1 ( 1.6%)	1 ( 0.9%)

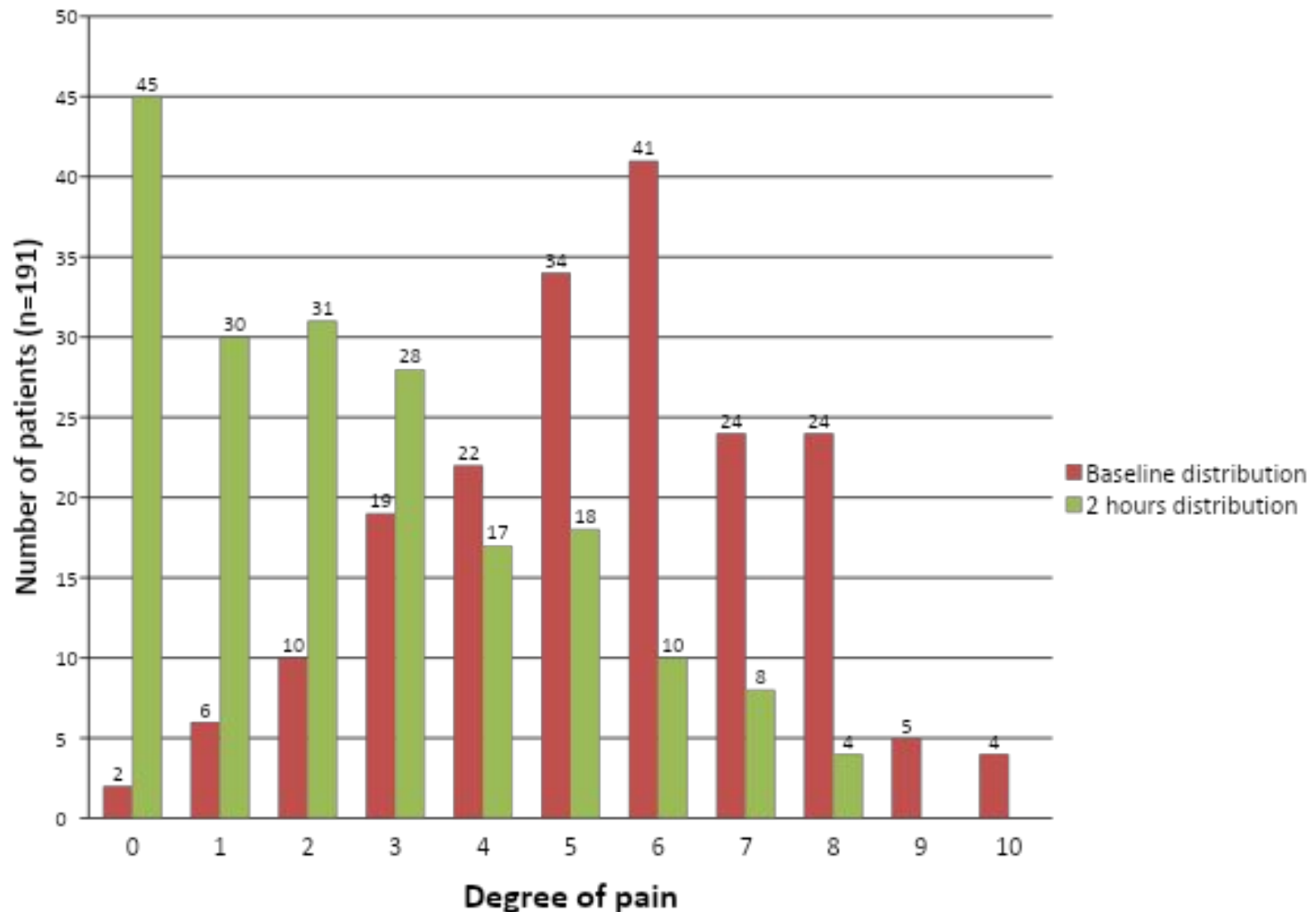
# Prototype investigational device used in study



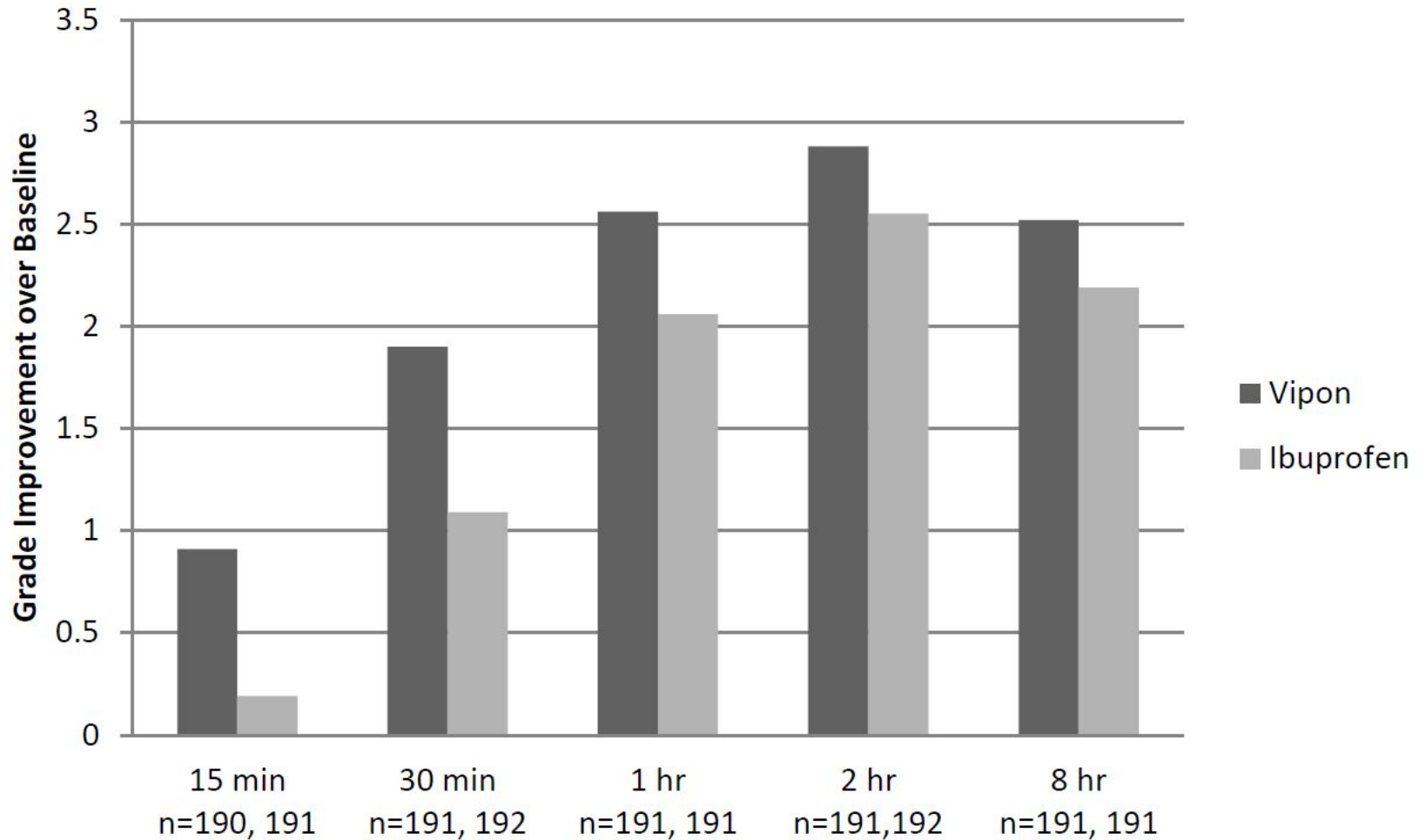
# Comparison of methods

Timepoint	Tamia®	Ibuprofen	Effect size <sup>1</sup> (95% CI)	p value
Overall			0.56 (0.37, 0.76)	<0.0001
15 minutes	0.91	0.19	0.74 (0.44, 1.04)	<0.0001
30 minutes	1.90	1.09	0.84 (0.46, 1.21)	<0.0001
1 hour	2.56	2.06	0.53 (0.08, 0.97)	0.0205
2 hours	2.88	2.55	0.36 (-0.12, 0.84)	0.1427
8 hours	2.52	2.19	0.36 (-0.14, 0.86)	0.1619

# Change of pain of Vipon users after 2 hours



# Mean pain reduction over time



# Reduction in specific pain symptoms

Pain Measurement	Time Point	VIPON Mean Score Change (Baseline-Time point)	Ibuprofen Mean Score Change (Baseline-Time point)	Treatment Effect Mean score Change (95% CI)	p-value
Abdominal	Overall	N/A	N/A	0.20 (0.12, 0.28)	<0.0001
	15 minutes	0.36	0.06	0.30 (0.17, 0.43)	<0.0001
	30 minutes	0.73	0.45	0.29 (0.11, 0.46)	0.0011
	1 hour	0.99	0.84	0.15 (-0.04, 0.34)	0.1287
	2 hours	1.09	1.01	0.09 (-0.11, 0.29)	0.3898
	8 hours	0.99	0.83	0.16 (-0.04, 0.36)	0.1218

Abbreviation: CI = confidence interval.



# Reduction in specific pain symptoms

Pain Measurement	Time Point	VIPON Mean Score Change (Baseline-Time point)	Ibuprofen Mean Score Change (Baseline-Time point)	Treatment Effect Mean score Change (95% CI)	p-value
Cramps	Overall	N/A	N/A	0.25 (0.17, 0.34)	<0.0001
	15 minutes	0.47	0.07	0.40 (0.26, 0.54)	<0.0001
	30 minutes	0.92	0.50	0.43 (0.25, 0.61)	<0.0001
	1 hour	1.07	0.92	0.16 (-0.04, 0.36)	0.1207
	2 hours	1.15	1.11	0.05 (-0.16, 0.25)	0.6360
	8 hours	1.04	0.83	0.22 (-0.002, 0.435)	0.0520

Abbreviation: CI = confidence interval.



# Reduction in specific pain symptoms

Pain Measurement	Time Point	VIPON Mean Score Change (Baseline-Time point)	Ibuprofen Mean Score Change (Baseline-Time point)	Treatment Effect Mean score Change (95% CI)	p-value
Back	Overall	N/A	N/A	0.21 (0.13, 0.29)	<0.0001
	15 minutes	0.24	0.02	0.23 (0.10, 0.35)	0.0005
	30 minutes	0.60	0.23	0.37 (0.19, 0.54)	<0.0001
	1 hour	0.71	0.54	0.18 (-0.01, 0.37)	0.0677
	2 hours	0.78	0.69	0.10 (-0.11, 0.30)	0.3451
	8 hours	0.69	0.52	0.17 (-0.03, 0.37)	0.0876

Abbreviation: CI = confidence interval.

# Adverse events

- 80% cycles had no adverse events reported
- Two serious adverse events reported: pregnancy and acute appendicitis
- No adverse events reported could be determined to have a causal relationship
- Local vaginal complaints reported in < 1% cases (vaginal mycosis)

# **A Randomized trial comparing the VIPON tampon and ibuprofen for dysmenorrhea pain relief**

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*Accepted for publication, May 2013*

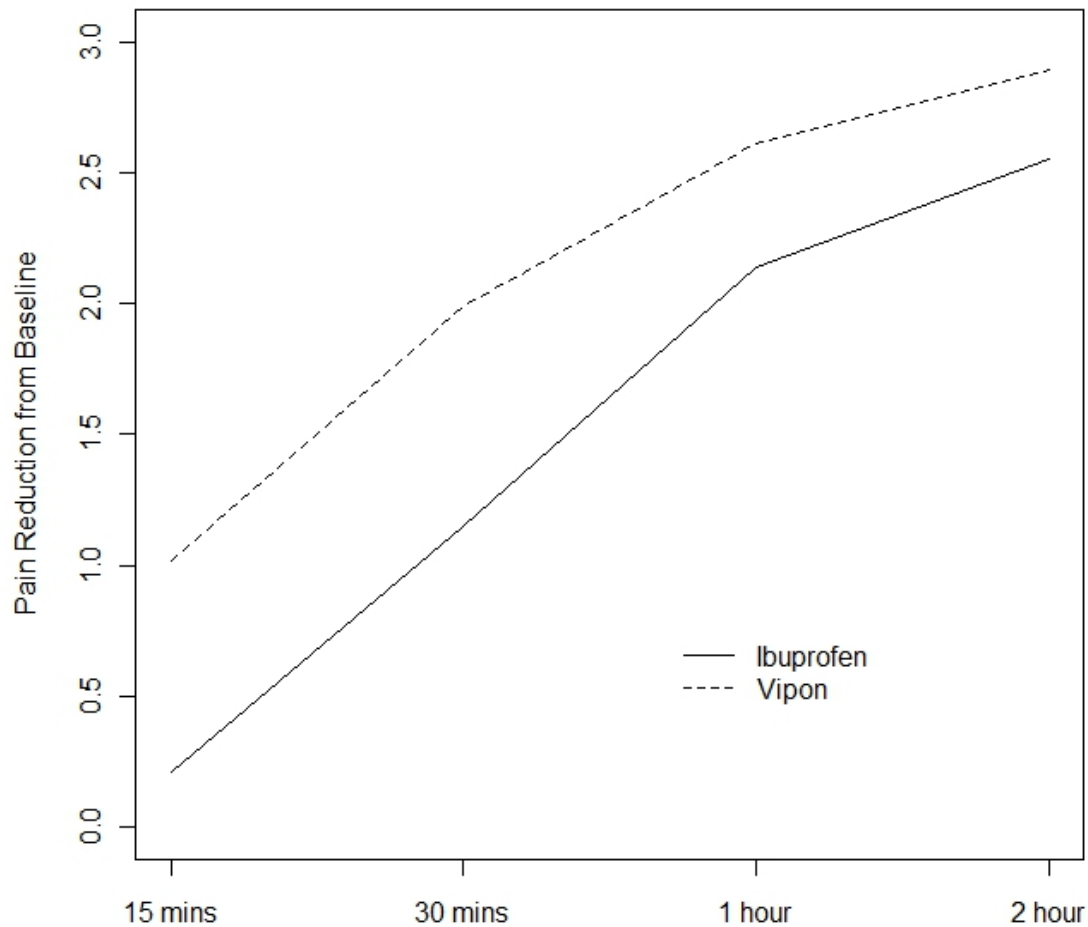
*In Press: Journal of Women's Health, August 2013*

# Statistical Analysis

- Primary endpoint variable: Intensity of pain 2 hours post treatment
- Hierarchical linear fixed model with change in base-line to post-treatment time.
- The greater VIPON and ibuprofen pain relief change defined greater pain reduction.
- Non-inferiority limit set prospectively at -10%

# Results

**Melzack-McGill Pain Response**



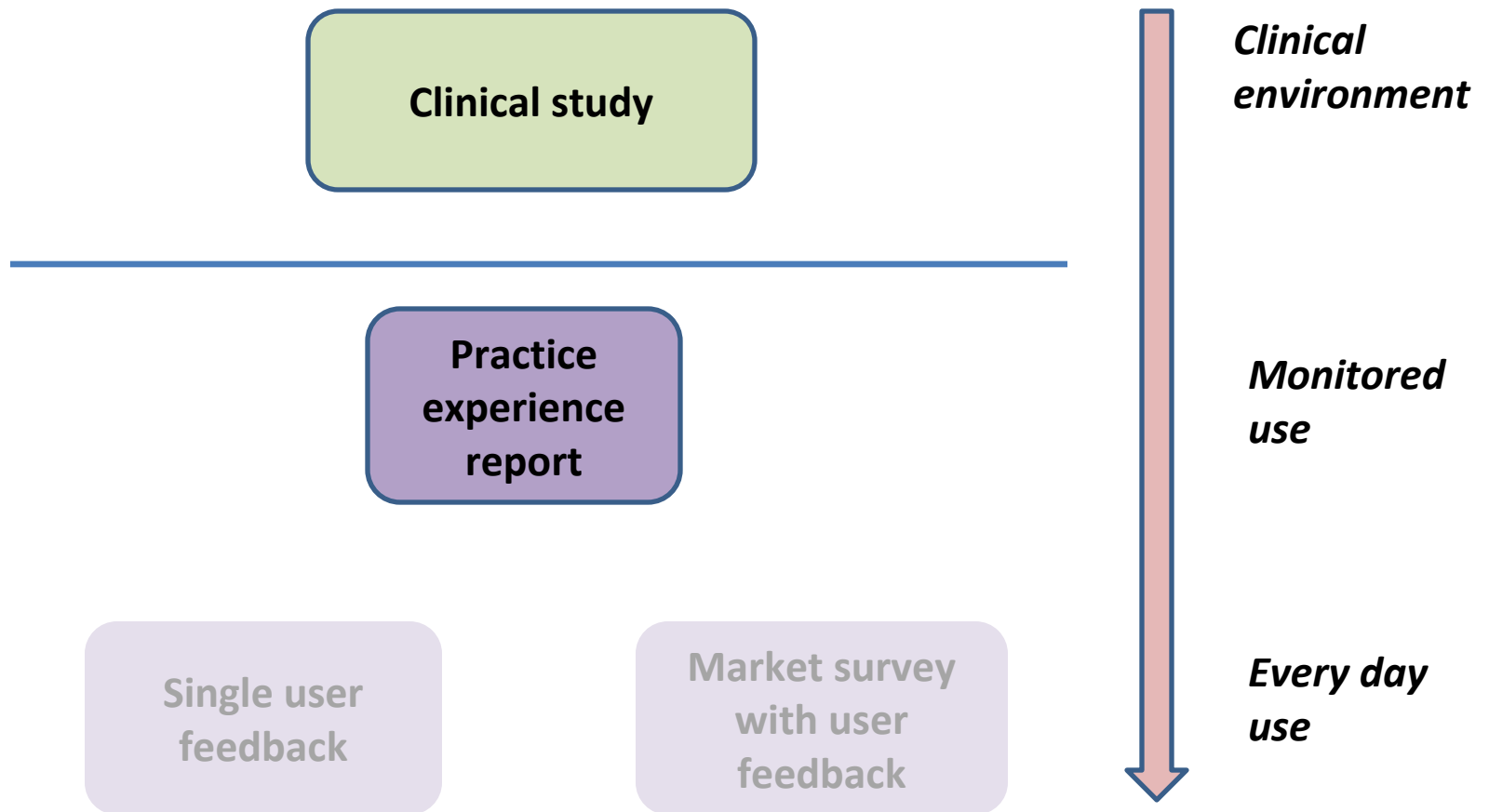
375 cycles  
102 patients

# Conclusion from clinical trial

- Tamia is as effective as ibuprofen for pain relief ( $p < 0.010$ )
- During the first hour after starting treatment, Tamia reduces pain statistically significantly faster than ibuprofen.
- Compared to ibuprofen, Tamia also provides more rapid relief from additional pain symptoms such as backache in the first 30 minutes.
- Average median and mean pain reduction when using Tamia is higher than with ibuprofen
- More than 50% of participating women were completely pain-free or almost pain-free one to two hours after using Tamia.

# **Insights into practice experience report (PER) in Switzerland**

# Efficacy monitoring





# Practice experience report (PER) from gynaecologists in Switzerland

- Participants: 50 patients aged 16-47 (mean 28.8 years), 82 evaluable cycles
- Practice based care by 8 gynaecologists who gave Tamia to patients with primary dysmenorrhea.
- Patients were given 2 tampons (tampon1 for first menstrual cycle and tampon2 either as additional treatment in same cycle or for use in subsequent cycle)
- The patients completed a questionnaire with regard to alleviation of pain and satisfaction

# Practice experience report (PER)

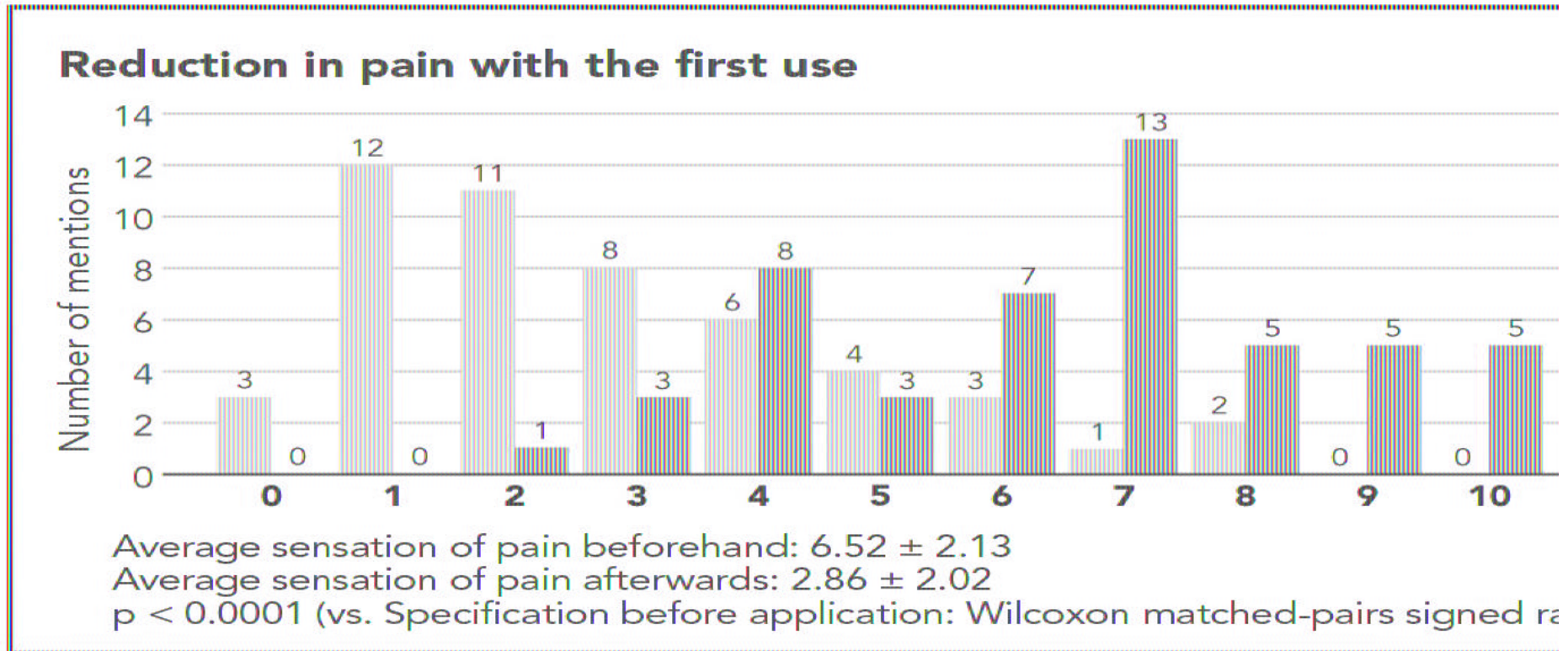


Figure 2: Pain before and after the first use of Tamia

# Pain related findings from PER

- Tamia achieved a highly significant pain reduction ( $p < 0.0001$ ).
- In more than 2/3 of patients, the pain-relieving effect occurred within 45 minutes.
- 40% of the women were completely pain-free after the treatment
- 66% of the women stated that treatment with Tamia was equal to or better than their previous treatment methods.
- More than half of the participants did not require any additional medication.
- For 75% of the women, one Tamia application per menstrual period was sufficient to treat their pain successfully.

# Satisfaction with Tamia

- The majority of users stated that they were satisfied or very satisfied with the Tamia treatment method.
- A large majority of the women rated Tamia as very simple or simple to use.
- 75% of the users stated that they would recommend Tamia to a friend or their own daughter.
- The majority of users mentioned that Tamia had a positive impact on their quality of life.
- For many the reduced use of or abstention from painkillers is the most important advantage of the product.

# Tamia

- ❖ Tamia offers a new approach to the treatment of period pain that:
  - Is safe
  - Is as effective as Ibuprofen and works more rapidly
  - Is long lasting
  - Allows freedom from pharmacologic treatment
  - Is easy to use
  - Has high user acceptance
  
- ❖ Tamia is treatment for the future

